

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2651967-1	Order #	2651967
Invoice Date	02/26/23	Alt Order #	WOC14008551
Invoice Month	February 2023	Deal #	
Invoice Period	01/30/23 - 02/26/23	Flight Dates	02/23/23 - 02/26/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5443		
Account Executive	Robert Cato		
Sales Office	TEGNA Sales Dallas		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	482		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	37731AG		
Advertiser Ref	M209268		
Product 1	606		
Product 2			

Billing Address:

AxMedia / POL
Attention: Accounts Payable
800 W 47th St, Suite 200
Kansas City, MO 64112

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/20/23	02/24/23	GMK @ 6A	6-7a	---11--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> 02/20/23 <u>End Date</u> 02/26/23 <u>MTWTFSS</u> ---11-- <u>Spots/Week</u> 2 <u>Rate</u> \$150.00									
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1 WHAS Th 02/23/23 6:40 AM GMK @ 6A 6-7a :30 KC0523TVH \$150.00 NM									
2 WHAS F 02/24/23 6:11 AM GMK @ 6A 6-7a :30 KC0523TVH \$150.00 NM									
2	02/20/23	02/24/23	GOOD MORNING AMER 7-9a ICA	7-9a	---11--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> 02/20/23 <u>End Date</u> 02/26/23 <u>MTWTFSS</u> ---11-- <u>Spots/Week</u> 2 <u>Rate</u> \$200.00									
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1 WHAS Th 02/23/23 8:54 AM GOOD MORNING AMERICA 7-9a :30 KC0523TVH \$200.00 NM									
2 WHAS F 02/24/23 8:29 AM GOOD MORNING AMERICA 7-9a :30 KC0523TVH \$200.00 NM									
3	02/20/23	02/25/23	GMK WEEKEND 9-10A ICA	9-10a	-----1-	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> 02/20/23 <u>End Date</u> 02/26/23 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$90.00									
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1 WHAS Sa 02/25/23 9:15 AM GMK WEEKEND 9-10A 9-10a :30 KC0523TVH \$90.00 NM									
4	02/20/23	02/26/23	GOOD MORNING AMER 8-9a ICA	8-9a	-----1	:30	1	\$100.00	NM
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1 WHAS Su 02/26/23 8:29 AM GOOD MORNING AMERICA 8-9a :30 KC0523TVH \$100.00 NM									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2651967-1	Invoice Month	February 2023
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DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2651967-1	Invoice Month	February 2023
Invoice Date	02/26/23	Invoice Period	01/30/23 - 02/26/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5443		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
11	02/20/23	02/24/23	INSIDE EDITION	730-8p	---11--	:30	2	\$250.00	NM																																																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
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12	02/20/23	02/24/23	SHARK TANK FRI	8:00 PM-9:00 PM	----1--	:30	1	\$475.00	NM																																																																		
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14	02/20/23	02/26/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	---11-1	:30	3	\$200.00	NM																																																																		
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2	WHAS	F	02/24/23	11:30 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KC0523TVH	\$200.00	NM																																																																	
3	WHAS	Su	02/26/23	11:21 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KC0523TVH	\$200.00	NM																																																																	
15	02/20/23	02/25/23	WHAS11 NEWS AT 11 SAT	11-1135p	-----1-	:30	1	\$150.00	NM																																																																		
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16	02/20/23	02/24/23	WHAS11 NEWS @ 530 P	530-6p	---11--	:30	2	\$225.00	NM																																																																		
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Total Spots 26

Include Invoice # on Check - Payment Terms 30 Days

Gross Total \$5,360.00

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DUPLICATE
INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2651967-1	Invoice Month	February 2023
Invoice Date	02/26/23	Invoice Period	01/30/23 - 02/26/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5443		

Agency Commission **\$804.00**

Net Amount Due **\$4,556.00**

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.